

Schedule:

7:30 - 8:00 a.m.	Registration and Continental Breakfast
8:00 - 8:10 a.m.	Welcome: <i>Rosie Taulbee, FACMPE, President, OMGMA</i>
8:10 - 8:15 a.m.	Program Introduction, <i>Todd Fowler, CMPE, President-Elect, OMGMA</i>
8:15 - 10:00 a.m.	“Organizational Excellence” <i>Presented by: Bob Vosburgh</i>
10:00 - 10:30 a.m.	Morning Break with Business Associates
10:30 - 12:00 noon	“Organizational Excellence” continued
12:00 - 12:45 p.m.	OMGMA Legislative Update, Business Meeting, Election of Officers
12:45 - 1:15 p.m.	Lunch
1:15 - 1:30 p.m.	Time with Business Associates
1:30 - 2:30 p.m.	“Managing Your Internal Advisors for Successful Outcomes” <i>Presented by: Chet Marshall</i>
2:30 - 3:00 p.m.	Break With Business Associates
3:00 - 4:00 p.m.	“Managing Your Internal Advisors for Successful Outcomes” continued
4:00 p.m.	Awards and adjournment

Conference Evaluation and Drawing for \$100 CASH
(You must be present to win)

ACMPE Credit: The American College of Medical Practice Executives (ACMPE) designates this program for credit hours commensurate with hours spent in education sessions.

Meeting Fees:

OMGMA Member.....\$79.

Non-Member or Guest.....\$100.

Full Time Health Care Student.....No Charge!

Make checks payable to OMGMA
and mail it along with the completed
registration form to:

OMGMA
PO Box 14882
Columbus, OH 43214

****Refunds will be made only if two weeks written advance cancellation notice is received****

 **PRINTED ON RECYCLED STOCK**

Ohio Medical Group Management Association
2008 Fall Educational Conference

Friday - September 26, 2008

Northpointe Conference Center, Lewis Center, Ohio

Organizational Excellence
Presented by: Bob Vosburgh

**Managing Your Internal
Advisors for Successful Outcomes**
Presented by: Chet Marshall



Medical Group
Management
Association

MGMA
Ohio
A State Affiliate



Meeting Location:

Northpointe Conference Center
9243 Columbus Pike
Lewis Center, OH 43035
(866) 233-9393

A BLOCK OF ROOMS has been reserved for OMGMA. The room rate for this meeting will be \$145.00. (single occupancy) Remember, Thursday's evening dinner and Friday's morning breakfast are included in the room rate at Northpointe. Call Northpointe directly for reservations.

PLEASE NOTE THAT YOU CAN NOW REGISTER AND PAY FOR THIS CONFERENCE ONLINE. GO TO WWW.OHIOMGMA.COM AND FIND THE FORM UNDER MEETING INFORMATION AND PICK THE MEETING REGISTRATION AREA.

September 26, 2008 Fall Educational Meeting Agenda:

Here's what's planned.....

The Morning Session is entitled:

Organizational Excellence

Presented by Bob Vosburgh

This program will serve as an overview of effective leadership and establishment of a baseline for improving organizational performance, atmosphere, and productivity. Based on the book LIFT Bob will focus on three major areas, Self, Team, and Atmosphere. Attendees will learn about three necessary characteristics within each of these areas. Participants will be able to take an online leadership survey which will provide qualitative and quantitative feedback. These results will be debriefed in a confidential one on one session.

- See how you are perceived, as a leader, versus a baseline of tens of thousands.
- See one of the most popular workshops reviewed by State MGMAs.
- Learn the fundamentals for high performance from an expert.
- Sign up for one-on-one executive coaching from Bob Vosburgh.
- Leave with an action plan for change. Better for you, your organization and, ultimately, your patients!
- Be entertained.... comments say "Normally, I'm looking at my watch hoping the workshop will end... this time I was checking because I didn't want it to end."

Morning Session Continued:

Check out this link for more information: http://www.9gs.org/download/video/org_ex2.html
This provides an outstanding overview of the process, workshop and survey and debriefs...

Bob Vosburgh has a Bachelors degree in Aerospace Engineering, and a Masters as well as PhD coursework in Astronautical Engineering. He used that education as a professor at the U.S. Air Force Academy.

As a fighter pilot he won the "Top Gun" awards in the F-111, AT-38 and the F-16 while flying in the U.S., Europe, and Asia.

Bob also served in the corporate environment in positions ranging from sales, to strategy, to CEO. He has worked with the CIA, The White House, civilian and government sectors, groups in the medical arena, Chambers of commerce and generally, organizations small and large.

Bob is an author, speaker, executive coach and the President of 9G Enterprises....a group of high achievers who do surveys, workshops, coaching and keynotes.

The Afternoon Session is entitled:

Managing Your Internal Advisors for Successful Outcomes

Presented by Chet Marshall

Have you ever had an argument with yourself? Do you have so many thoughts going on at the same time that it's hard to sort through the noise in your head? Thoughts about yourself, what needs to be done and how best to get it done, obligations, worries, fears, failures, being perfect, etc?

When was the last time you asked, what was I thinking? A deep thinker has as many as 50,000 thoughts a day. These thoughts are divided into six dimensions or areas; we call them the Six Advisors™, this presentation will introduce them to you in a fun and entertaining way and increase your level of awareness as to where they take you. Failure to be conscious of our thoughts and the negative impact they have on our actions is one of the most significant contributors to poor performance, poor quality and low productivity. Success is a conscious choice and you make the choice!

Chet R. Marshall is an author, international speaker, executive coach and an entrepreneur and has many years of experience in the medical management field. He was one of the "founding fathers" of the Anesthesia Administration Assembly.

Chet has presented numerous sessions for the Medical Group Management Association (MGMA) at the state, national and international levels over the last twenty years. He has also served in several committee and leadership capacities with MGMA including a five year term on the Governmental Relations Committee.

He has co-authored three books and authored two; Zig Ziglar wrote the foreword for his book entitled "Lessons on Leadership-Visualizing Qualities of a Leader", his other book is "Become the Boss You Want To Be—64 Lessons Learned From MY Bosses."