

cont from page 3.... You'll also critique videos of presenters – the good, the bad and the ugly!

Rob Sherman, Esq. is an executive speech coach who shows high-level executives how to “move others to action” when speaking to any size group. He is author of *Sherman's 21 Laws of Speaking: How to Inspire Others to Action*. He conducts presentations and negotiations skills programs for associations, corporations and law firms; and his articles have appeared in many national publications.

Rob has conducted presentation, leadership and negotiation programs to thousands of business and association leaders. He was interviewed or featured as an expert in such publications as *Investors Business Daily*, *LA Times*, *Sales & Marketing Management*, and *Business First*. Rob's articles have appeared in numerous publications, including: *The Physician Executive*, *Association Management*, *Financial Executive*, *Florida Lawyer*, *Trial Magazine*, *Toastmaster*, and *The CPA Journal*. He has spoken to hundreds of groups, including Medical Group Management Association.

A 1976 graduate of the University of Cincinnati Law School, Rob spent six years with the Ohio Attorney General. He is a founding director of an adoption agency and also founded a national real estate appraisal association. Rob is General Counsel for a state health care association and also served as its Executive Director. He is a principal with the law firm of Karr & Sherman, Co, LPA, in Columbus, Ohio.

Schedule:

7:30 am - 8:00 am	Registration and Continental Breakfast
8:00 am - 8:10 am	Welcome, Mike D'Eramo, FACMPE, President OMGMA
8:10 am - 8:15 am	Program Introduction
8:15 am - 9:15 am	Ergonomics in the Workplace <i>Presented by Bradley Ridenour</i>
9:15 am - 9:45 am	Morning Break
9:45 am - 10:45 am	Patient Safety in the Physicians Office <i>Presented by Rosalie Weakland</i>
10:45 am - 11:00 am	OMGMA Business Meeting
11:00 am - 11:30 am	OSMA Legislative Update
11:30 am - 11:45 am	Vendor Time
11:45 am - 12:30 pm	Lunch plus ACMPE Breakout Session
12:30 pm - 2:00 pm	Speak Like a Leader: How to Make Any Presentation with More Power & Influence <i>Presented by Rob Sherman, Esq.</i>
2:00 pm - 2:30 pm	Break
2:30 pm - 4:00 pm	Speak Like a Leader... continued
4:00 pm	Awards & Adjournment

Conference Evaluation and Drawing for \$100 CASH
(You must be present to win)

ACMPE Credit:

The American College of Medical Practice Executives (ACMPE) designates this program for credit hours commensurate with hours spent in education sessions.

Meeting Fees:

OMGMA Member.....\$60. Non-Member or Guest.....\$95.
Full Time Health Care StudentNo Charge!

Make checks payable to OMGMA and mail it along with the completed registration form to:

OMGMA. PO Box 14882 Columbus, OH 43214

Refunds will be made only if two weeks written advance cancellation notice is received

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Ohio Medical Group Management Association 2005 Spring Educational Conference

Friday, May 13, 2005

Clarion Hotel - Dublin, Ohio

Ergonomics in the Workplace
Presented by Bradley Ridenour

Patient Safety in the Physician Office
Presented by Rosalie Weakland

Legislative Update
Presented by OSMA

**ACMPE Credentialing Breakout Session:
Preparing for the Objective Exam**
Presented by Rebecca Dunaway, CMPE

**Speak Like a Leader:
How to Make Any Presentation
with More Power and Influence**
Presented by Rob Sherman, Esq.



Medical Group
Management
Association

Ohio
A State Affiliate



Meeting Location:

Clarion Hotel
600 Metro Place North
Dublin, OH 43017
Tel: 614/764-2200
Fax: 614/784-1213

PLEASE NOTE THAT THE LOCATION FOR THIS MEETING HAS BEEN CHANGED TO THE CLARION HOTEL JUST DOWN THE STREET FROM OUR OLD MEETING PLACE.

A **BLOCK OF ROOMS** has been reserved for OMGMA. The spacious deluxe king or queen size rooms should serve you well. Our block of rooms will be held until April 22, 2005 so do not delay making your arrangements. After that date, rooms will be on a space available basis for our special group rates of \$85.00 (single). Any room not guaranteed will not be held beyond 6 PM on the arrival date. Call the Clarion Hotel directly for reservations.

****ON-SITE PARKING IS PLENTIFUL AND FREE OF CHARGE!****

Directions:

Clarion Hotel is conveniently located in Dublin's Metro Center business park on the northwest side of Columbus.

Located in Dublin on I-270 at exit 17A. Follow State Route 161 until you reach Frantz Road. Turn South on Frantz Road to first traffic light (Metro Place North). Turn right and the hotel is located 1/4 mile on Metro Place North and is visible from Interstate 270.



May 13, 2005 Spring Educational Meeting Agenda:

Here's what's planned.....

Ergonomics in the Workplace, Presented by Bradley Ridenour

Bradley Ridenour, an ergonomist from the Ohio Bureau of Workers Compensation with 15 years experience will be addressing the issue of job related injuries due to repetitive stress. He will address topics including carpal tunnel syndrome and other physical problems that arise in the office as a result of job related duties. He will also discuss the various free services that the Bureau of Workers Compensation has available, such as free training and site reviews that can assist you in keeping your workplace ergonomically safe.

Patient Safety in the Physician Office, Presented by Rosalie Weakland, RN, MSN, CPHQ, CHE

Rosalie Weakland from the Ohio Patient Safety Institute will address this hot topic in today's medical group practice environment. Rosalie will be addressing the issues of medication and procedural safety in the physician office. OPSA's goal is to strengthen and promote policies and principles to improve patient safety; identify strategies to enhance patient safety in Ohio health-care organizations (inpatient, outpatient and private physician offices); identify barriers to implementation of strategies for improving patient safety and develop strategies that overcome these barriers; promote identification and dissemination of reliable patient safety information to the public and provider communities.

The Ohio Patient Safety Institute believes efforts to significantly reduce adverse patient events should focus on analysis, learning, effective change and free flow of information.

Rosalie Weakland is the Director of Quality Improvement at OHA: The Association for Hospitals and Health Systems. In this position she oversees the CSR program and ORYX measurement system. She is the JCAHO Liaison for OHA. Rosalie is also working on statewide quality initiatives such as Patient safety and quality indicators. She staffs the Quality Improvement/Accreditation Committee.

Legislative Update

A representative from OSMA will update you on current and future legislative issues that will impact your medical practice. We have extended the time of this presentation so that there will be more time for questions from participants.

ACMPE Credentialing

Join us for the ACMPE certification luncheon breakout session. This free program will offer you the opportunity to prepare for the objective part of the ACMPE exam as well as to enjoy lunch, and network with like-minded colleagues. Start preparing now to take the exam at the National MGMA convention in Nashville or utilize the new on-line computerized version.

You can pre-register for the luncheon session or register the day of the conference. To pre-register or to get more information, contact Rebecca Dunaway at (614) 221-6333 or via email @ dunawayr@joint-surgeons.com.

Speak Like a Leader: How to Make Any Presentation with More Power and Influence

Presented by Rob Sherman, Esq.

Ask yourself this question when you speak to any size group: Do you make a difference? Do your words really "move people to action?" As leaders within your profession, you are asked to speak before small and large groups. Do you make the most of this opportunity to demonstrate your leadership skills?

Our presenter Rob Sherman, author of *Sherman's 21 Laws of Speaking: How to Inspire Others to Action* offers a practical tip-filled program that will demonstrate the tools you can use immediately to impact your organization and take your leadership skills to a higher level. You'll learn:

- The biggest mistakes made by administrators when they present
- How to persuade with more power and influence
- How to capture the attention of your listeners in the first minute
- How to deal with your "natural" fear of speaking
- How to add excitement to even the driest presentations
- How to avoid common mistakes with visuals
- How to end with a bang

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