

## About the Ohio Medical Group Management Association (OMGMA)

OMGMA is the state affiliate of Medical Group Management Association, and is medical educational society that seeks to fulfill the following vision:

- To promote a program of mutual education in the field of medical group practice administration.
- To disseminate information of mutual interest.
- To improve administration in medical groups in order to serve the members of the Association and the medical groups they represent.
- To cooperate with other organizations having similar aims and objectives.
- To provide an environment of networking for members.

In order to fulfill these objectives OMGMA sponsors three educational meeting per year. At each of these seminars we bring in nationally recognized leaders in all aspects of medical group practice. In addition we keep our membership advised regarding legislation and other news that impacts group practice through blast e-mail.

## About the Ohio State Medical Association (OSMA)

The Ohio State Medical Association is a statewide association representing 20,000 Ohio physicians, residents, medical students and practice managers. It is dedicated to improving the practice of medicine for physicians, their staff and patients, by advocating their position, saving them time and money, and promoting the medical profession. The OSMA is affiliated with the American Medical Association on the national level and county medical societies on the local level.

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Reimbursement  
&  
Payer Update  
March 9, 2007

Ohio Medical Group Management Association &  
Ohio State Medical Association

Present

# Reimbursement & Payer Update March 9, 2007

8 a.m. – 4 p.m.

The Conference Center at NorthPointe  
Lewis Center, Ohio



Ohio  
A State Affiliate

If it seems like all of your patients are in managed care, it's because they are. Recent studies report that almost 90% of all insured workers are in some type of managed care plan, including more than half of all Medicaid patients and more than 15% of the Medicare population.

The impact of managed care on a medical practice – contracted fees, rules, administrative requirements, and oversight – is exhausting in terms of time, staff and financial resources. Each payer has its own set of rules that are constantly changing as they respond to market and financial needs. Even something that should be relatively mundane, such as maintaining current health plan information, is extremely labor intensive – but vital if you wish to avoid the risk of unpaid claims.

The Ohio Medical Group Management Association (OMGMA) and the Ohio State Medical Association (OSMA) are pleased to jointly sponsor this Reimbursement and Payer Update. The health plan representatives will share with you:

- what's new with the payer, including expected changes in 2007;
- technology issues and resources to help practices; marketing efforts and market expansions;
- region representatives and where to go for help;
- new medical policies; and
- quality initiatives and pay-for-performance programs.

The Legislative Updates will provide you with an overview of what is going on in regards to the Medicare SGR and other state and national issues. Finally, the practice management trends session will give you strategies to address billing 'complexification'; electronic medical records, pay-for-performance and consumer-directed health care . . . issues that we all have to face this year.

### ACMPE Credit

The American College of Medical Practice Executives (ACMPE) designates this program for credit hours commensurate with hours spent in education sessions.

### Registration Information

#### Location

The Conference Center at NorthPointe  
9243 Columbus Pike  
Lewis Center, Ohio 43035  
(866) 233-9393  
www.conferencecenteratnorthpointe.com

#### Overnight Accommodations

A limited number of rooms have been reserved at the Conference Center. The room rate is \$145 plus tax, and includes a full dinner the day you check in and breakfast the next day. There are a number of other overnight accommodations options nearby. Be sure to mention the OMGMA meeting for this special rate. Call the NorthPointe directly at (866) 233-9393 to make your room reservation.

#### Special Needs

We fully intend to comply with the legal requirements of the ADA. If you need special accommodations in order to fully participate, please submit a written request to the OSMA at least two weeks in advance.

#### Substitution/Cancellation Policy

We encourage you to send a colleague in your place if you are not able to attend. If you choose to cancel your registration, a full refund will be provided up to February 27. Between February 27 and March 6, a refund will be provided minus a \$50 processing fee. No refunds will be made for cancellations anytime thereafter; however, you will be mailed the handout materials.

## Agenda

7:30 – 8:00 a.m.	Registration and Continental Breakfast
8:00 – 8:15 a.m.	Welcome
8:15 – 10:15 a.m.	Private Payer Update <ul style="list-style-type: none"> <li>• Aetna</li> <li>• Anthem</li> <li>• Medical Mutual of Ohio</li> <li>• Humana</li> <li>• United Healthcare of Ohio</li> </ul>
10:15 – 10:45 a.m.	Break with Business Associates
10:45 – 12:00 p.m.	Government Payer Update <ul style="list-style-type: none"> <li>• Palmetto GBA/Medicare</li> <li>• ODJFS/Medicaid Managed Care</li> <li>• Bureau of Workers' Compensation</li> </ul>
12:00 – 12:45 p.m.	OMGMA State Legislative Update and Business Meeting
12:45 - 1:30 p.m.	Lunch with Business Associates
1:30 – 2:30 p.m.	Washington Update <ul style="list-style-type: none"> <li>• Leah Cohen, Government Affairs Representative Midwest/West Sections Medical Group Management Association</li> </ul>
2:30 - 3:00 p.m.	Break with Business Associates
3:00 – 4:00 p.m.	Mega-Trends Impacting Medical Practices and What You Can Do About Them. <ul style="list-style-type: none"> <li>• Todd Park, co-founder, athenahealth</li> </ul>
4:00 p.m.	Adjourn

Participants are encouraged to send questions in advance (instructions will be given in the confirmation letter) to be sure that issues of concern to you are addressed. Payers will not be answering claims-related questions. For questions on a specific claim, you are asked to contact the health plan directly.

## Questions?

Please call the OSMA at (800)766-6762 or (614)527-6762.



## Reimbursement and Payer Update - March 9, 2007

### Registration - Deadline is March 6!

For speedy registration, you may phone or fax in credit card registrations. If paying by check, please mail your registration and payment to the address below (allow 10 business days).

Ohio State Medical Association  
PO Box 71-4753  
Columbus, OH 43271-4753  
Fax: (614) 527-6763

*Please make a copy of this form for each registrant.*

Registrant name \_\_\_\_\_  
Please check appropriate member category – membership will be verified.

OMGMA member  Staff/Co-Worker of OMGMA member (must accompany OMGMA member)

OSMA member  Staff/Co-Worker of OSMA member (must accompany OSMA member)

All others

Member name (must be included to receive member rate) \_\_\_\_\_

Title \_\_\_\_\_

Practice/Group Name or Affiliation \_\_\_\_\_

Street Address \_\_\_\_\_

City/State/Zip Code \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Our practice does use an EMR system (name \_\_\_\_\_ )

Our practices does not currently use an EMR system

We have Internet access used for billing & reimbursement purposes

Cost

If payment received on or before February 27:

OMGMA member or staff/co-worker \$ 99

OSMA member or staff/co-worker \$ 99

All others \$149

If payment received between February 28 and March 6:

OMGMA member or staff/co-worker \$129

OSMA member or staff/co-worker \$129

All others \$169

Total Amount Enclosed \$ \_\_\_\_\_  
*(Includes breakfast, refreshments, lunch, and handout materials)*

Method of Payment  
Please check one:

Check enclosed (allow up to 10 days for delivery) payable to: Ohio State Medical Association

Credit card charge: (please check one)  VISA  MasterCard  American Express

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

If you haven't received a written confirmation within one week of the meeting, we may have not received your registration, so please contact the OSMA to confirm your registration. If you attend without a confirmed registration, you will be charged the late fee. We suggest that you bring your confirmation letter with you to verify payment/registration should there be any questions.